

# Honoring the best in business to inspire the next in business

# \$25,000 PRESENTING SPONSOR - EXCLUSIVE

- Two Premium dinner tables (8 tickets at each table)
- Sixteen admissions to Private Laureate Reception prior to dinner
- Presenting sponsor of Private Laureate Reception
- Opportunity to make remarks from podium during dinner presentation
- Presenting Sponsor recognition on digital invitations and full-page ad in digital event program
- Presenting Sponsor Recognition on Junior Achievement of Central Virginia website, social media channels, and in e-newsletter distributed to 13,000 subscribers
- Recognition from event podium during presentation and logo in rolling slideshow
- Logo on title cards of Laureate videos presented at dinner and shared on social media
- Presenting Sponsor recognition in all media event exposure
- Premium supporter signage in JA Finance Park for one year (audience of over 9,000 students and adults)
- Opportunity to include "swag" in JA Student Ambassadors' gift bags
- One complimentary room on the night of the event at the Jefferson Hotel
- Table-side champagne service

### \$20,000 SUCCESS SPONSOR - 2 AVAILABLE

- Two Premium dinner tables (8 tickets at each table)
- Sixteen admissions to Private Laureate Reception prior to dinner
- · Recognition as JA Hall of Fame Wine Sponsor
- Recognition on digital invitations and half-page ad in digital event program
- Opportunity to include "swaq" in JA Student Ambassadors' gift bags
- Recognition on Junior Achievement of Central Virginia website, social media channels, and in enewsletter distributed to 13.000 subscribers
- · Recognition from event podium during presentation and logo in rolling slideshow
- Success Sponsor recognition in all media event exposure
- Premium supporter signage in JA Finance Park for one year (audience of over 9,000 students and adults)

#### \$15,000 ACHIEVEMENT SPONSOR

- Two Premium dinner tables (8 tickets at each table)
- Sixteen admissions to Rotunda Reception prior to dinner
- Recognition as sponsor of Rotunda Reception
- Recognition on digital invitations and quarter-page ad in digital event program
- Opportunity to include "swag" in JA Student Ambassadors' gift bags
- Recognition on Junior Achievement of Central Virginia website, social media channels, and in enewsletter distributed to 13,000 subscribers
- Recognition from event podium during presentation and logo in rolling slideshow
- Achievement Sponsor recognition in all media event exposure



# Honoring the best in business to inspire the next in business

# **\$10.000 INSPIRATION SPONSOR**

- One Premium dinner table (8 tickets)
- Eight admissions to Rotunda prior to dinner
- Recognition as JA Student Ambassador gift bag sponsor and opportunity to include "swag" in bags (presented to JA Student Ambassadors during program)
- · Recognition in digital event program and quarter-page ad in digital event program
- Recognition on Junior Achievement of Central Virginia website, social media channels, and in enewsletter distributed to 13,000 subscribers
- Recognition from event podium during presentation and logo in rolling slideshow

#### \$7,500 INNOVATION SPONSOR

- One dinner table (8 tickets)
- Eight admissions to Rotunda Reception prior to dinner
- Recognition in digital event program and quarter-page ad in digital event program
- Recognition on Junior Achievement of Central Virginia website, social media channels, and in enewsletter distributed to 13,000 subscribers
- Recognition from event podium during presentation and logo in rolling slideshow

# \$5,000 LEADERSHIP SPONSOR

- One dinner table (8 tickets)
- Eight admissions to Rotunda Reception prior to dinner
- · Recognition in digital event program
- Recognition on Junior Achievement of Central Virginia website, social media channels, and in enewsletter distributed to 13,000 subscribers
- · Recognition in rolling slideshow

#### \$2,500 PARTNER SPONSOR

- Half dinner table (4 tickets at table)
- Four admissions to Rotunda Reception prior to dinner
- Recognition in digital event program
- Recognition on Junior Achievement of Central Virginia website
- · Recognition in rolling slideshow

# \$1,500 SUPPORTING SPONSOR

- Two seats at dinner presentation
- Two admissions to Rotunda Reception prior to dinner
- · Recognition in digital event program

Contact: Sam Mayman smayman@jatoday.org Deadline: April 8, 2025